

# ZEPTER INTERNATIONAL DESIGN AWARD, ARTZEPT 2019



## Zepter International is pleased to announce the winners of the **16<sup>th</sup> design competition ARTZEPT** for 2019 entitled: **BATHROOM ACCESSORIES** **FUNCTIONAL STYLE OBJECTS**

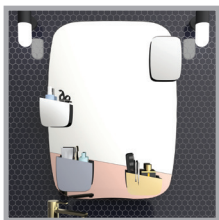
The theme of the **16<sup>th</sup> International Design Award Artzept 2019 – BATHROOM ACCESSORIES, FUNCTIONAL STYLE OBJECTS**, has been a real creative challenge for more than **50 participants** from over **10 countries** on three continents.

The entries submitted have once again confirmed the value of the noble efforts of **Mrs. Madlena Zepter**, the founder of the **Artzept International Design Award**, to inspire the most talented young designers throughout the world to express their creativity, as well as to gain publicity and well-deserved recognition.

This year's theme was however more intriguing, fascinating and difficult. Designing a functional accessory for the bathroom seems easy, but implies a higher dose of creativity and braveness to dare in creating and redefining something new. In a world where the word new becomes obsolete in a short time, this has opened the designers' mind. Some have proposed amazing concept ideas, some others clever déjà-vu of existing objects, while the best have reinvented somehow the meaning of the bathroom by delivering clever solutions to make the bathroom a better place to stay in and pass time.

A Jury comprising renowned luminaries from the arts – **Carla Tolomeo**, President of the Jury and worldwide recognised comprehensive artist, art historian and critic **Gordana Biba Marković**, Italian contemporary artist **Mario Arlati**, industrial designer **Kosta Krsmanović**, **Réz András** writer and expert on marketing communication and **Pino Spagnolo**, architect and graphic designer – gathered in **Milan** to judge the works of the talented young participants, unanimously picking the **winners of the Artzept Design Award 2019**.

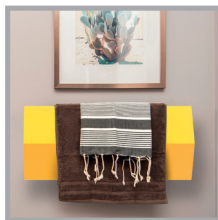
**Aurélien Dupouy** from France and **Alexandr Tyan** from Kazakhstan were awarded with equal merit with the **first prize of 10,000€**. **Astrid Francesconi** with **Marco Finardi** from Italy together with **Stefania Fonte** also from Italy were awarded with equal merit with the **second prize of 4,000€ worth in Zepter products**. **Ana Mišović** with **Dunja Kovačević** from Serbia and **Lubos Patak** from Slovakia were awarded with equal merit with the **third prize of 3,000€ worth in Zepter products**.



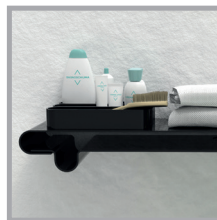
**1<sup>st</sup> Prize**  
Aurélien  
Dupouy  
"Vice Versa"



**1<sup>st</sup> Prize**  
Alexandr  
Tyan  
"Move the  
invisible"



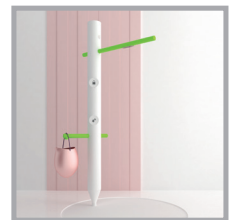
**2<sup>nd</sup> Prize**  
Astrid Francesconi  
Marco Finardi  
"Cozy"



**2<sup>nd</sup> Prize**  
Stefania  
Fonte  
"No thoughts"



**3<sup>rd</sup> Prize**  
Ana Mišović  
Dunja Kovačević  
"Moon mirror"



**3<sup>rd</sup> Prize**  
Lubos  
Patak  
"Exercise first"

### **10 SPECIAL MENTIONS were awarded by the Jury to:**

- Julia Antuk, Russia
- Roman Krutikov, Russia
- Annamaria Bontempi, Italy
- Milica Maric, Serbia
- Ana Cvejić, Serbia
- Lada Peletskaya, Russia
- Zahari Gancheff, Bulgaria
- Michelle Rossouw, South Africa
- Nikola Kovačević, Serbia
- Alexander Rybnikov, Russia



## ZEPTER INTERNATIONAL DESIGN AWARD, ARTZEPT 2019

**The Artzept Design award, which has been encouraging emerging talents for 16 years:**

- is committed to setting design standards worldwide;
- boasts more than ten years of creative activity on the international scene;
- has discovered more than a thousand talented new designers;
- has served as the launch pad for the success of over a thousand artists;
- receives thousands of inspired entries from all over the world;
- features travelling international exhibitions in Moscow, Milan, Paris, Almaty, Budapest, Vilnius, Kiev, Bratislava, Bucharest, Monte Carlo, Baku, Amman, Vienna, Tallinn, Sofia, Athens and Nice;
- avails of an international jury composed of world-renowned designers, architects, art critics and artists;
- offers financial rewards and recognition with no participation fee;
- has helped to build the history of design, with 15 years of interesting themes in terms of creativity connected to industrial design: *Cup* (2004), *Cruet set* (2005), *Snack-bowl set* (2006), *Dish with a lid* (2007), *Cookie jar* (2008), *Tea for two* (2009), *Fruttiera* (2010), *Box for everything and nothing* (2011), *Cooking pot for all times* (2012), *Fish and seafood cutlery and serving plate* (2013), *Cosmetic bottles and containers* (2014), *Let's illuminate the world* (2015), *The Art of Frames* (2016), *Kitchen Gadget* (2017), *Anything can glow* (2018) and *Bathroom Accessories, functional Style Objects* (2019)



***“One of the principles underlying my lifestyle - and which, I believe, underlies the lifestyles of those closest to me - is that the shape of everyday objects is as important as their purpose.”***

Madlena Zepter

*Founder of the Artzept International Design Award*

### **ARTZEPT INTERNATIONAL DESIGN AWARD: A SUCCESSFUL INTUITION**

The **Artzept International Design Award** was established in **2004** by philanthropist **Madlena Zepter** and, since then, it has grown from strength to strength, becoming one of the most acclaimed design awards in the world.

**Artzept** was not only created to bring new young talented designers to light and help them achieve their professional objectives, but it also offers a deeper insight into new trends in creative design.

Moreover, just like its world-renowned **sponsor Zepter International**, **Artzept** sets out to bridge the gap between business and art, rationality and emotion, function and meaning. Understanding the concept and motivation behind each artwork, as well as watching the Jury's selection process, is an enriching experience for a company like **Zepter International**, devoted, as it is, to developing and producing exclusive products designed to enhance the wellbeing of millions of people.

By promoting both the **aesthetic and functional quality of its products** and by making this principle an integral part of the company's corporate philosophy, **Zepter International** has established itself as a **trend setter in today's world of international design**.

From this position, the company has launched a prestigious international event, called the **Artzept International Design Award**, devoted to young, promising artists from all over the world. Not many companies in Europe boast such an unwavering commitment to fostering and financially supporting cultural events. Conceived primarily as a means of encouraging and supporting talent, creativity, initiative and energy, the **Artzept International Design Award** is bound to leave a permanent mark on the **contemporary art and design scene**.

