



ZEPTEK International Design Award - ARTZEPT 2015

Zepter International is pleased to announce the 12th ARTZEPT design competition for 2015 entitled:

LET US ILLUMINATE THE WORLD

The ARTZEPT theme **LET US ILLUMINATE THE WORLD** is Zepter's contribution to **"2015 – International Year of Light and Light-based Technologies"**

Deadline for submissions: **September 30th, 2015.**

1st Prize 10,000 €

The first place shall be awarded	The second place shall be awarded	The third place shall be awarded
10,000 €	4,000 € worth of Zepter products chosen by the awardee from the Zepter catalogues	3,000 € worth of Zepter products chosen by the awardee from the Zepter catalogues

The contestants should submit proposals for the design of a decorative lighting object or an interior object with LED incandescence.

To be considered for the awards, all entrants should submit designs for a piece that radiates light, a luminous object whose aesthetic property bears the same value as its functionality.

From the fire glow in caves, ancient lighthouses and candlelit shrines and castles to the first electric bulbs and the present-day state-of-the-art illumination, neon signs and LED diodes, man has endeavoured to resolve functional lighting problems. Now our competition focuses on the decorative, aesthetic element of the light source, that is – on lighting as an art and design.

All submitted entries must be entirely new and original creations in compliance with the competition theme, both functional and aesthetically pleasing, suitable for a limited, small-scale production. All contest entries should be presented in the form of either 3D digital models (produced with CAD/CAM or CAID software, and in high-resolution rendered images clearly showing the shape, appearance and purpose of the artifacts, as well as their dimensions, materials, surface finishes and paints), or/and as a 3D physical models made of the appropriate material (metal, wood, ceramics, composite materials and/or all types of plastics).

The submission deadline is **September 30, 2015.**

Since 2004, when the contest was first launched by philanthropist Madlena Zepter, Artzept has grown from strength to strength, becoming one of the best known design awards in the world today. Every year, Mrs. Zepter announces an inspiring new theme and appoints a jury of widely-acclaimed luminaries from the arts to judge the entrants' work.

Artzept offers the world's most talented young designers well-deserved recognition, providing them with the opportunity to exhibit their work in Zepter's luxury shops throughout Europe. A real dream for any young designer! The Artzept mission, in line with that of Zepter as a whole, is to enhance the quality of life of people around the globe through its high quality products. Just like its world-renowned sponsor Zepter International, Artzept is devoted to building the home of tomorrow, for the people of tomorrow. Zepter International accomplishes this goal by producing top-quality products designed to change and improve the health and lifestyle of millions of people worldwide.

Zepter International is a multi-branded multinational that produces, sells and distributes exclusive, high-quality consumer goods around the world, principally through its own sales network and through high-end stores. Zepter is present in more than 60 countries on 5 continents, owns 8 factories, and has sold over 760,000,000 products to more than 80,000,000 satisfied users worldwide. Zepter's vision, top-quality, innovative products and unique sales system, with over 100,000 consultants worldwide, contribute to the company's global success.

PLEASE SEND YOUR WORK TO THE FOLLOWING ADDRESS BY SEPTEMBER 30TH, 2015:

ZEPTEK INTERNATIONAL - ARTZEPT 2015 - LET US ILLUMINATED THE WORLD
c/o Brid Marketing - via Sibilla Aleramo, 13 - 20092 Cinisello Balsamo (MI) - Italy

Entry in this competition constitutes the entrant's acceptance of its terms and conditions.

For further information visit: www.artzept.com and www.zepter.com

