

SCOUTING CREATIVE TALENT

Zepter International announces
the 11th International Design Award

ARTZEPT 2014

open to young talents
from across the globe



1st Prize 10,000 €

All participants should submit work inspired by the following **theme:**

COSMETIC BOTTLES AND CONTAINERS
“STRIVING FOR BEAUTY”

This is a call for entry of designs for **COSMETIC BOTTLES AND CONTAINERS** suitable for large-scale production.

Deadline for submissions: **September 20th, 2014.**

1st prize: 10,000 €

2nd prize: 4,000 €
worth of Zepter products

3rd prize: 3,000 €
worth of Zepter products

The **2014 competition theme** is **COSMETIC BOTTLES AND CONTAINERS - “STRIVING FOR BEAUTY”**.

To be considered for the awards, all entrants should submit designs for cosmetic product containers, which include:

- Perfume and eau de toilette bottles
- Spray and roll-on deodorant applicators
- Jars and other containers for creams, lotions, gels, powders, make-up, etc.
- Packaging for facial and body toiletries

The cosmetic containers should be principally made out of glass, ceramics, plastic and various contemporary composite materials. All submitted entries must be entirely **new and original creations**, both functional and aesthetically pleasing, suitable for large-scale production. All items (cosmetic containers) should be presented in the form of **3D digital models** produced with **CAD/CAM** or **CAID** software, and in high-resolution rendered images clearly showing the shape, appearance and purpose of the artefacts, as well as their dimensions, materials, surface finishes and paints. **The submission deadline is September 20th, 2014.**

Since 2004, when the contest was first launched by philanthropist **Madlena Zepter**, Artzept has grown from strength to strength, becoming one of the best known design awards in the world today. Every year, Mrs. Zepter announces an inspiring new theme and appoints a jury of widely-acclaimed luminaries from the arts to judge the entrants' work.

Artzept offers the world's most talented young designers well-deserved recognition, providing them with the opportunity to exhibit their work in Zepter's luxury shops throughout Europe. A real dream for any young designer! The Artzept mission, in line with that of Zepter as a whole, is to enhance the quality of life of people around the globe through its high quality products. Just like its world-renowned sponsor Zepter International, Artzept is devoted to building the home of tomorrow, for the people of tomorrow. Zepter International accomplishes this goal by producing top-quality products designed to change and improve the health and lifestyle of millions of people worldwide.

Zepter International is a multi-branded multinational that produces, sells and distributes exclusive, high-quality consumer goods around the world, principally through its own sales network and through high-end stores. Zepter is present in more than **60** countries on **5** continents, owns **7** factories, and has sold over **760,000,000** products to more than **80,000,000** satisfied users worldwide. Zepter's vision, top-quality, innovative products and unique sales system, with over **100,000** consultants worldwide, contribute to the company's global success.

PLEASE SEND YOUR WORK TO THE FOLLOWING ADDRESS BY SEPTEMBER 20TH, 2014:

ZEPTER INTERNATIONAL - ARTZEPT 2014 COSMETIC BOTTLES AND CONTAINERS - “STRIVING FOR BEAUTY”

c/o Brid Marketing - via Sibilla Aleramo, 13 - 20092 Cinisello Balsamo (MI) - Italy

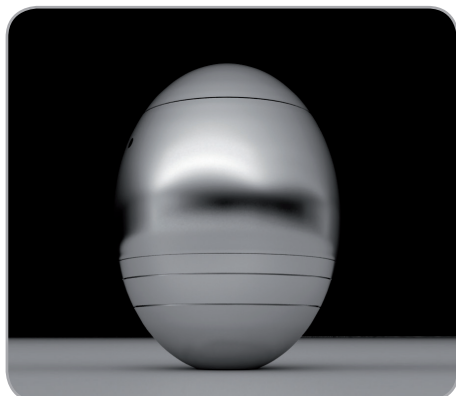
Entry in this competition constitutes the entrant's acceptance of its terms and conditions.

For further information visit: www.artzept.com and www.zepter.com

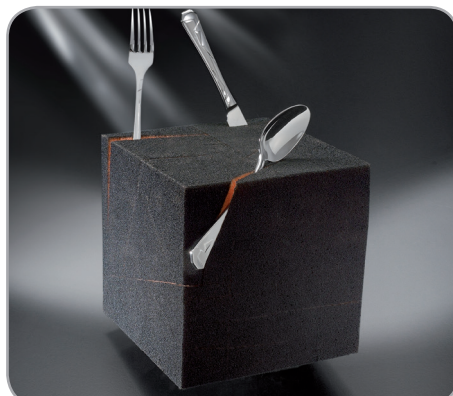


1st prize "Fish & Seafood Cutlery" 2013
Gianmarco Brunacci - Luca Zenobi - Italy

CHECK OUT THE PREVIOUS WINNERS OF **ARTZEPT** ZEPTER INTERNATIONAL DESIGN AWARD



1st prize "Cooking Pot for all times" 2012
Petr Siedlaczeck - Czech Republic



1st prize "Box for everything & nothing" 2011
Leona Matějková - Czech Republic



1st prize "Fruttiera" 2010
István Bársony and Miklós Leits - Hungary



1st prize "Tea for two" 2009
Nebojša Momčilović - Serbia



1st prize "Cookie Jar" 2008
Stefan Gudev - Czech Republic



1st prize "Dish with a Lid" 2007
Dirty Design Studio - Czech Republic



1st prize "Snack-Bowl Set" 2006
Katalin Tomay - Hungary



1st prize "Cruet Set" 2005
Marie Rahm - Austria



1st prize "Cup" 2004
Slobodan Roksandic - Serbia