

"Monolith", Marko Gavrilović.
1st Prize, EX-AEQUO





"Landscape" and "Bridge", Niko Kapa.
1st Prize, EX-AEQUO



"Sunrise all around", Cornelius Comanns.
2nd Prize



"Typo lamp sculpture", László Sandor.
3rd Prize

artzept
LIGHT & OPTIMISM

ZEPTER INTERNATIONAL DESIGN AWARD, ARTZEPT 2021

LIGHT & OPTIMISM

Zepter International is pleased to announce the winners of the **18th Artzept design competition** for 2021 entitled "Light & Optimism"

The 18th International Design Award Artzept 2021 theme was "**Light & Optimism**". Following last year's successful theme "**Art Wall Installation**", the artists had to deliver an original creative solution, that could fit best the outside garden of the new Art Palace Madlena.

The Jury, composed by renowned luminaries from arts and design field of interest, met in Italy, in Zepter's premises placed in Milan, to look and examine **160 amazing works** of **122 talented participants** from all over the world.

At the head of the Jury's team there was **Mrs. Carla Tolomeo**, President of the Jury, a worldwide recognised comprehensive artist, **Mrs. Gordana Biba Marković** art historian and critic, **Mr. Kosta Krsmanović**, industrial designer, **Mr. Réz András** writer and expert on marketing communication and **Mr. Pino Spagnolo**, italian architect and graphic designer.

Each artist expressed its idea by interpreting the theme with fascinating proposals of applied arts. Some, more intriguing and daring, others more conceptual and interactive, all had in common plenty of creativity and bravery in creating something unique, that could resist to time and all weather conditions in the years to come.

The jury quite struggled in choosing and selecting the winners due to the quality and deep meanings of the artworks received.

Unanimously it was decided that the winners of the Artzept Design Award 2021, were 4 artists. awarding ex-aequo **Marko Gavrilović,** Serbia and **Niko Kapa,** United Kingdom equally dividing the **first prize of 10,000€**, **Cornelius Comanns** from Germany with the **second prize of 4,000€** worth in Zepter products and **László Sandor**, from Hungary with the **third price of 3,000€ also worth in Zepter products**.

The Jury chose to give **9 Special Mentions** to: **Diána Alchhabi** (Hungary), **Miloljub Cekić** (Serbia), **Gogi Chachanidze, Nia Karitchashvili, Ziko Tchkonia** (Georgia), **Huda Gharandouqa** (Jordan), **Alan Hung** (Canada), **Andrej "The Pianist" Josifovski** (Serbia), **Francine Lequerq**, (United States), **Alexander Matyuk**, (Belarus) and **Mathieu Scherrer**, (France).

1st Prize, 10.000€ | EX-AEQUO

5,000 Euro

to Marko **Gavrilović**
from Serbia

"Monolith"

5,000 Euro

to Niko **Kapa**
from United Kingdom.

"Bridge" and "Landscape"

2nd Prize, 4.000€

worth in Zepter products

to Cornelius **Comanns**
from Germany.

"Sunrise all around"

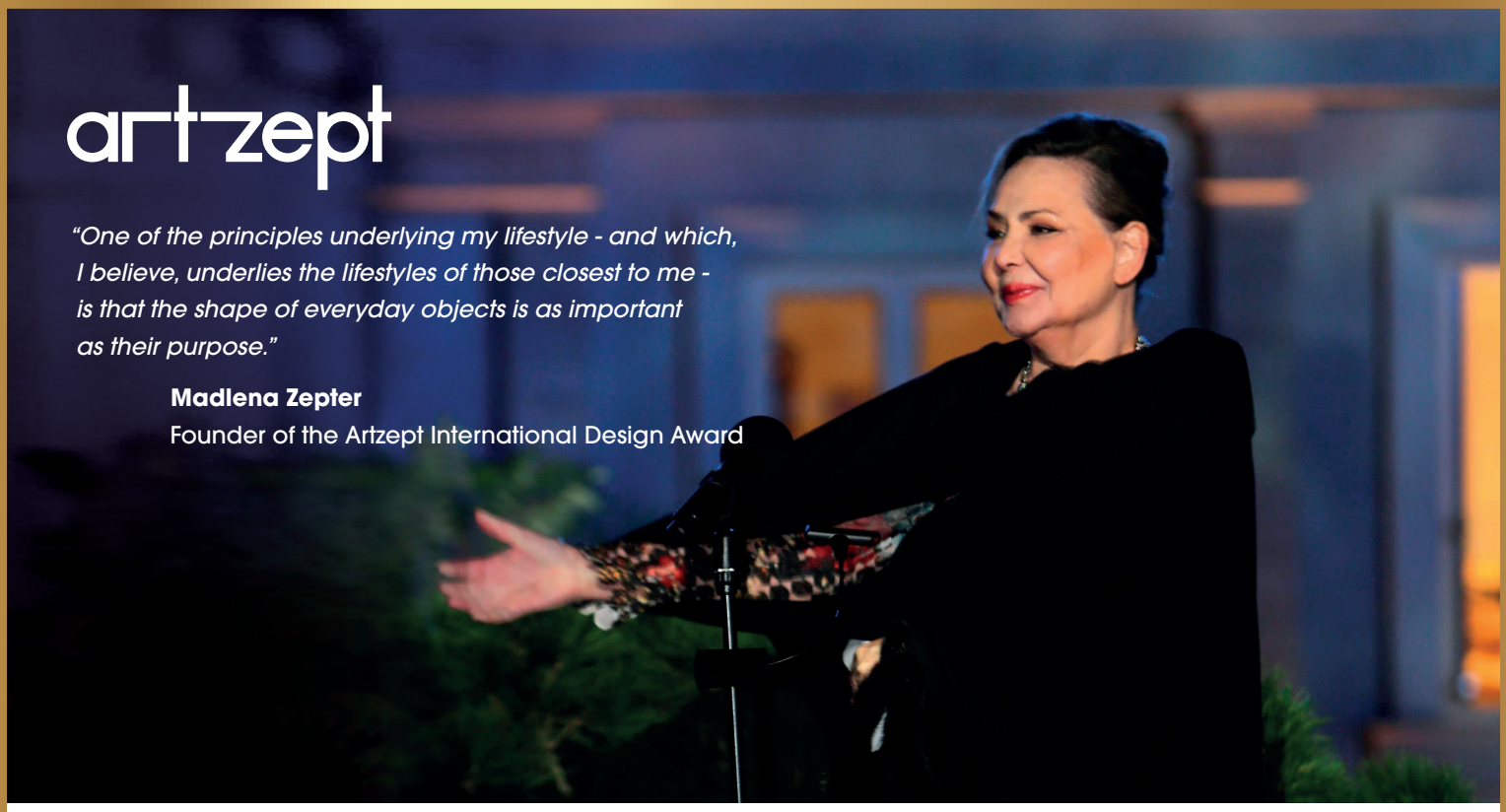
3rd Prize, 3.000€

worth in Zepter products

to László **Sandor**,
from Hungary.

"Typo lamp sculpture"

artzept



"One of the principles underlying my lifestyle - and which, I believe, underlies the lifestyles of those closest to me - is that the shape of everyday objects is as important as their purpose."

Madlena Zepter
Founder of the Artzept International Design Award

ZEPTER INTERNATIONAL DESIGN AWARD, ARTZEPT 2021

Artzept International Design Award: a successful intuition

The Artzept International Design Award was established in 2004 by philanthropist Madlena Zepter and, since then, it has grown from strength to strength, becoming one of the most acclaimed design awards in the world. Artzept was not only created to bring new young talented designers to light and help them achieve their professional objectives, but it also offers a deeper insight into new trends in creative design. Moreover, just like its world-renowned sponsor Zepter International, Artzept sets out to bridge the gap between business and art, rationality and emotion, function and meaning. Understanding the concept and motivation behind each artwork, as well as watching the Jury's selection process, is an enriching experience for a company like Zepter International, devoted, as it is, to developing and producing exclusive products designed to enhance the wellbeing of millions of people.
By promoting both the aesthetic and functional quality of its products and by making this principle an integral part of the company's corporate philosophy, Zepter International has established itself as a trend setter in today's world of international design.
From this position, the company has launched a prestigious international event, called the Artzept International Design Award, devoted to young, promising artists from all over the world. Not many companies in Europe boast such an unwavering commitment to fostering and financially supporting cultural events. Conceived primarily as a means of encouraging and supporting talent, creativity, initiative and energy, the Artzept International Design Award is bound to leave a permanent mark on the contemporary art and design scene.

The Artzept Design award, which has been encouraging emerging talents for 18 years:

- is committed to setting design standards worldwide;
- boasts more than ten years of creative activity on the international scene;
- has discovered more than a thousand talented new designers;
- has served as the launch pad for the success of over a thousand artists;
- receives thousands of inspired entries from all over the world;
- features travelling international exhibitions in Moscow, Milan, Paris, Almaty, Budapest, Vilnius, Kiev, Bratislava, Bucharest, Monte Carlo, Baku, Amman, Vienna, Tallinn, Sofia, Athens and Nice;
- avails of an international jury composed of world-renowned designers, architects, art critics and artists;
- offers financial rewards and recognition with no participation fee;
- has helped to build the history of design, with 18 years of interesting themes in terms of creativity connected to industrial design: **Cup** (2004), **Cruet set** (2005), **Snack-bowl set** (2006), **Dish with a lid** (2007), **Cookie jar** (2008), **Tea for two** (2009), **Fruttiera** (2010), **Box for everything and nothing** (2011), **Cooking pot for all times** (2012), **Fish and seafood cutlery and serving plate** (2013), **Cosmetic bottles and containers** (2014), **Let's illuminate the world** (2015), **The Art of Frames** (2016), **Kitchen Gadget** (2017), **Anything can glow** (2018), **Bathroom Accessories, functional Style Objects** (2019) and **Art Wall Installations** (2020), **Light and Optimism** (2021).

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