



Zepter International is pleased to announce the 2025, 20th Artzept Design Competition entitled:

THE MIRACULOUS COOKING-SERVING POT

To mark Zepter International's 40th anniversary, we are proud to launch a design competition inspired by the iconic cookware that built our legacy and made Zepter a globally recognized name in healthy living. For four decades, Zepter has set the standard for excellence in innovation, performance, and design in food preparation. Now, we invite a designers to look to the future and **reimagine the pot that started it all**. Participants are encouraged to focus on innovative, **state-of-the-art** features – particularly the **handles, lid, and knob**. The final design should present an original concept that seamlessly combines **elegance, durability, and high performance**.

When it comes to physical characteristics, we welcome your creativity in exploring distinct **shapes and smart material combinations**, with metal as the preferred base, to support everything from **daily cooking to extraordinary culinary creations**.

An **Expert Jury**, appointed by Zepter International, will evaluate all submissions and select the most outstanding designs that best embody the spirit of this competition.

We look forward to seeing your vision come to life, **where design inspires the art of healthy cooking**.

THE AWARDS

1st PLACE € 10,000 in cash	2nd PLACE € 5,000 worth of Zepter products	3rd PLACE € 4,000 worth of Zepter products	4th PLACE € 2,500 worth of Zepter products	5th PLACE € 1,500 worth of Zepter products
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Remember the submission deadline: September 5th, 2025.

Come on, join in!





ZEPTER INTERNATIONAL DESIGN AWARD, ARTZEPT 2025, CONTEST RULES

Competition entry requirements

- 1) All submitted entries must be in compliance with the competition theme.
- 2) It is required that the entries are done as 3D creations presented in one of the customary ways such as a drawing, photography, photomontage, digital simulation or similar, accompanied by a suitable text description. The solutions must be clearly presented both as a whole and in detail (shape, structure, dimensions, materials, finish and coating). The compulsory part of the submitted entry documentation is a visual presentation of the design in its intended position within the kitchen interior. All the visual and textual submission materials must be presented in PDF format only, in high resolution suitable for high-quality print such as catalogues, brochures, etc.
- 3) **The closing date and submission:** the entries have to be submitted no later than **September 5th, 2025** only per email to the following e-mail address **artzept@zepter.com** via **<https://wettransfer.com>** or similar cloud-based online platforms.
- 4) **Works sent after the specified date shall not be considered for the competition.**
An acceptable submission of an entry must include:
 - a) A complete **application form** filled in from the Artzept competition site page at <https://www.artzept.com>.
 - b) A **short conceptual summary** of the work submitted (up to 300 words saved in a word file document), and suitable visual presentations in A4 sheet size, print ready PDF in high resolution format only.

The right to apply and participate:

- 5) Any natural person that complies with the set rules can submit an entry in the competition. If multiple persons submit a collective entry, they shall be regarded as co-entrants and shall share the right to one award as a single contestant.
- 6) There is no limit to the number of submissions by any participant, but each work must be submitted as a separate entry.

Copyright and property rights:

- 7) All entries must be original works. If it is established during the competition or upon its closure that a contestant – the artist who created an entry – is not the exclusive holder or one of the holders of copyright and property rights, such a person shall bear full material and other responsibility towards the person or persons who claim such rights. If such an entry wins an award in the competition, the contestant shall be obliged to return the award to the organiser no later than 15 days after the copyright and property rights claim by the third party has been positively established.
- 8) Selected works cannot be withdrawn from the competition, nor can contestants withdraw the application before the closing date of the competition.
- 9) All items may be used for exhibitions, catalogues or other marketing and promotional purposes as the competition organiser finds appropriate and without any further approval or presence of the artist or compensation to the artist anywhere, and for an unlimited period, observing the artist's moral copyright.
- 10) All artists shall be presented in the catalogue with reproductions of their works, their names and other professional and/or personal details in compliance with the data contained in the artists' applications. Each artist is entitled to one free catalogue.
- 11) The winners shall be announced on Artzept website, <https://www.artzept.com>.
- 12) By signing the application to participate in the Artzept 2025 Zepter International Design Award contest, the artists commit to compliance with all the above-stated terms and conditions for entering the contest.
- 13) There is no fee to enter this competition.

